
INTRODUCTION TO DATA ANALYTICS

DESCRIPTION

This course introduces you to the World of Data Science offering a comprehensive view of Machine Learning techniques used to understand and prepare data for more advanced analysis.

The aim of this course is to give attendees strong base concepts that will prevent them from being caught into the most common mistakes of predictive analytics modelling.

MAIN TOPICS

- Descriptive analysis of data
- Multivariate and bivariate analysis
- Data transformation
- Basis of predictive modelling
- Introduction to machine learning
- Introduction to predictive analytics algorithms

PREREQUISITES

This is an introductory course

TAKEAWAYS

Attendees will benefit from a deep comprehension of the types of data one might encounter, and how to use them in order to extract information.

For an optimal result, we suggest attending the course: **“Fundamentals of Predictive Analytics: from theory to practice in two day”**.

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PRICE

600 euros per person*



DAYS

1 days

*Discounts applicable to groups of attenders
*Prices do not comprise travels