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FUNDAMENTALS OF PREDICTIVE ANALYTICS

FROM THEORY TO PRACTICE IN TWO DAYS

DESCRIPTION

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This course offers an overview of Predictive Analytics techniques, from both a theoretical and a practical standpoint. The aim of the course is to offer practical tools that permit participants to understand and work with their firm's data.

MAIN TOPICS

- Why do we need predictive analysis and what kinds of problems we can solve with it
- Mathematical structures of predictive analytics models
- Data transformations
- Algorithms, technical features, benefits and limits
- Use cases and exercises

PREREQUISITES

- Understanding of descriptive statistics for data analysis
- We suggest attending the introductory course: "Introduction to Data Analytics".

TAKEAWAYS

Participants will benefit from a solid understanding of how to create predictive analytics models within their firms.

The course gives the possibility to deal with real-life use cases, similar to those the participants might encounter at their workplace.

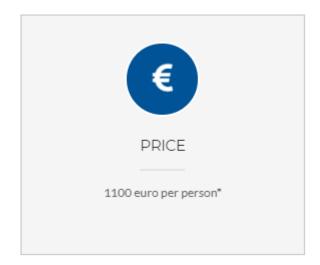
For an additional understanding of various tools used for predictive modelling, we suggest attending the courses: "Predictive Analytics with R", "Predictive Analytics with Rulex", "Predictive Analytics with Azure Machine Learning".

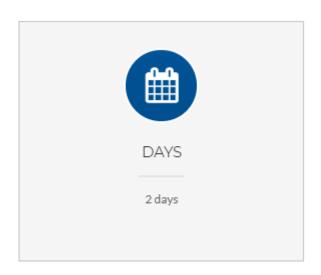


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*Discounts applicable to groups of attenders *Prices do not comprise travels